

Dear Potential Sponsor

I'm reaching out on behalf of the Organization for National Gang Information & Awareness (ONGIA) to invite you to partner with us as a sponsor of our 2025 Specialized Training Conference, which will be held in Kingston, Ontario, from November 17 to 20.

ONGIA is a national non-profit that brings together law enforcement professionals, educators, and community stakeholders across Canada to tackle gang-related violence. Our mission is to enhance public safety by increasing awareness, building networks, and delivering practical training focused on gangs, gun violence, organized crime, and human trafficking. Our vision is a safer Canada, where communities are better equipped to prevent violence and intervene effectively.

This year's conference in Kingston will feature discussions by thought leaders and experts on significant topics such as firearm trafficking, gang dynamics, digital threats, and community prevention strategies. The event serves as a national platform for frontline professionals in public safety, education, and the justice community. Supporting this initiative will contribute to enhancing their ability to protect and improve communities like Kingston and others across Canada.

As a sponsor, your organization will receive:

- High-impact brand exposure across all 2025 ONGIA events and digital brochures
- Speaking opportunities at the national conference (Diamond and Platinum levels)
- Advertisement placements, delegate bag inserts, booth space, and logo placement
- Ongoing social media and website recognition through 2025
- Direct partnership in efforts to reduce gang and gun violence in Canadian communities

Explore our sponsorship tiers ranging from **\$1,500 to \$5,000**, designed to meet various goals and budgets. Review the benefits at each tier and understand how they can enhance your brand visibility. For detailed information, visit **ongia.org/sponsors** or refer to the attached package for a comprehensive breakdown of the sponsorship options available.

We welcome the opportunity to discuss how your organization can participate in this national effort. Together, we can make a real impact and create safer streets—starting in Kingston.

Sincerely,

/uchew//cmmvnef President ONGIA 1

Andrew Hammond President ONGIA www.ongia.org president@ongia.ca



2025 SPONSORSHIP PACKAGES ON GIA

KNOWLEDGE. NETWORK. IMPACT.

SPONSORSHIP BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Opportunity to speak/promote your organization at 2025 National Annual Conference*	\checkmark				
Logo featured on screen during all 2025 ONGIA events	\checkmark				
Opportunity for Logo on 2025 National Annual Conference tote bags*	\checkmark				
Opportunity to play video advertisement during the 2025 National Annual Conference breaks	\checkmark				
Sponsored coffee break during the 2025 National Annual Conference	\checkmark	\checkmark			
Opportunity to provide promotional gift or card insert for delegate gift bags at the 2025 National Annual Conference	\checkmark	\checkmark			
Advertisement in all 2025 ONGIA event digital brochures	Full Page	Half Page	Quarter Page		
Logo featured on email correspondence sent to delegates throughout 2025	\checkmark	\checkmark	\checkmark	\checkmark	
Recognition on official ONGIA social media platforms	\checkmark	\checkmark	\checkmark	\checkmark	
Recognition from master of ceremony during the 2025 National Annual	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Booth at the 2025 National Annual Conference	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Advertisement in the 2025 National Annual Conference digital brochure	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Logo featured on screen during 2025 National Annual Conference breaks	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Recognition on ONGIA website for 2025 with direct link to company website	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
*Conditions may apply	\$5,000	\$4,000	\$2,500	\$2,000	\$1,500

FOR MORE INFORMATION OR TO CUSTOMIZE A SPONSORSHIP PACKAGE, VISIT ONGIA.ORG/SPONSORS